

From the President

I am pleased to send you the latest edition of the ICCNZ newsletter.

This month we welcomed the arrival of our Intern, Elisa Chieno, a graduate of the prestigious Luigi Bocconi University in Milan, in International Economics and Management.

One of her projects is the WORLDEX China/Fiera Milano, Guangzhou International Food and Beverage Trade Fair. More information about this fair in November 2012 can be found on the ICCNZ website – Trade Fairs page.

Thank you to the members who have sent through editorial contributions for this edition of Opportunità which are always very welcome.

Liz Maxwell
President

Francis Ford Coppola's new hotel Palazzo Margherita



Palazzo Margherita is situated in Bernalda, a small hilltop town near the Ionian Sea in the Basilicata region of Southern Italy. Located in the province of Matera, which is famous for its ancient cave dwellings, historic houses and unspoiled villages.



July 2012

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Newsletter can also be viewed online www.iccnz.com

The town was the birthplace and home to Agostino Coppola, Francis Ford Coppola's grandfather. Francis purchased the Palazzo in 2004 with the desire to transform it into a small, luxurious hotel believing it was time to introduce visitors to this stunning and still undiscovered region.

The surrounding countryside, is part of the Hellenic Magna Graecia – the coastal areas of Southern Italy.



The Palazzo has been completely restored by Francis Coppola and acclaimed French designer Jacques Grange, creating a luxurious, authentically Italian experience that ushers guests into a private world of palatial comfort, surrounded by gardens and rooms decorated with stunning authenticity.

www.palazzomargherita.com



When magic and beauty come together, it's Bellamagia.



One innovative New Zealand hosiery brand knows it's not just about how we look when we wear premium hosiery, but about how it makes us feel.

Bellamagia, a new collection of premium hosiery that understands that great hosiery has the ability to transform women, from the inside out.

Each product in the collection references one of sixteen alter-egos – The Diva, The Warrior, The Goddess, The Contessa, The Femme Fatale, The Eternal – acknowledging that with the perfect hosiery, you can embrace whichever persona you choose.

The collection is curated by **Intimissima**, a company with over 18 years' experience as a fashion leader in the Australasian hosiery market.

"We wanted a sophisticated hosiery brand that resonated strongly in the Southern Hemisphere without compromising on the flawless fit and quality of manufacture that comes from a European product, says Managing Director Karen Short.

"Every aspect of the Bellamagia brand has been developed in New Zealand – from the initial concept, to marketing and packaging – all with a talented and dedicated team of local businesses."

"The packaging has been designed with exporting in mind."

"The hosiery itself is made in Italy by one of the world's most renowned manufacturers ensuring the finest quality product."

The range has been carefully edited to reflect what a stylish, modern woman would want from a hosiery collection. It features a selection of classic styles ranging from luxury opaque pantyhose and footless tights to velvety soft semi-opaques, fine-quality knee-highs and invisible ultra-sheers. For the more fashion-forward; beautiful sheers with a classic back seam and satin velvet opaque stay-ups with exquisite lace detailing.

"The collection is not only accessible and desirable to women but very much of the moment," says Short.



Bellamagia is available now from all major department stores as well as selected boutiques, shoe and lingerie retailers throughout New Zealand.

To view the full collection visit

www.bellamagiahosiery.com

The Lambretta is back



For decades it's been an iconic symbol that gave worldwide fame to the Italian style: after almost forty years of absence, today Lambretta arrives back on the road with the new LN model.

Presented last year as a prototype, from now on our city streets will be travelled again by the legendary two-wheeler of the fifties and sixties.

An Italian project, coordinated by a staff of Italian technical experts led by true passion for the famous vehicle.

Alessandro Tartarini, son of Leopoldo, founder of Italjet, a company with over fifty years of experience in the motorcycle industry, is the designer of the new Lambretta. Known worldwide for the design of Italjet Dragster, Italjet Formula and the successful Velocifero, Alessandro has developed the new Lambretta LN in compliance with the famous ancestor. It's a tribute to the great predecessor and a modern-day version.

As the original one, the new Lambretta LN features a steel bodywork. It is a contemporary dependable scooter, a modern-looking design which embodies the soul, spirit and lines of the Lambretta designed in 1947 and conveys the genuine value of design and Italian taste, which is so highly regarded around the world.

The inspiration for the LN model is the history of Lambretta, but Tartarini chose to take suggestions from the Special series, designed by the engineer Sessa during the sixties. Today, as then, the aesthetical and functional details are harmoniously bound in a slender, streamlined, quick off the mark vehicle that never loses the typical qualities of the Italian design.

The ideal road of Lambretta runs around the world: Italian quality, Italian style, Italian concept, but Lambretta is manufactured in Italy as well as in a number of countries around the globe.

To maintain high levels, Lambretta is built where the technology and experience can give a quality product. The various components of Lambretta are made in the countries where the specialization allows the better outcome.

The Lambretta LN 125 is now available in New Zealand imported by specialist Italian motorcycle distributor Euro Moto Co. Ltd.

The Lambretta LN 125 is available exclusively from the following New Zealand dealers:

Scooter E Motion-
102 Newton Rd, Eden Terrace, Auckland (09)377 2525
Scooterazzi-
185 Victoria St, Te Aro, Wellington (04)978 7388
Street & Sport-
29 Carlyle St, Sydenham, Christchurch (03)366 2201

This new model comes in five different colour combinations to meet the taste of every consumer.

The Lambretta is back for all those who want to ride an excellent performing vehicle with a timeless Italian style.

The Lambretta is back in advertising as well, with a simple and provocative advertising campaign, expressing the very personality of the new Lambretta. The 30' spot is directed by James Lima, 3D animator and director of Avatar and many commercials for international brands.



www.facebook.com/pages/Lambretta-New-Zealand

Lufthansa's SceneSpotter

With the new SceneSpotter app from Lufthansa, travellers can explore Europe off the beaten path. Locals and insiders are offering their personal travel tips for over 20 of Lufthansa's European destinations via the SceneSpotter app on Facebook. It gives travellers in Europe information about interesting sights, culinary highlights and nightlife that can't be found in any travel guide.

This turns every city trip – whether it's an art tour through Barcelona or a weekend in Reykjavik with friends – into a unique experience. Users can plan their trip and share their itineraries with friends on Facebook. They can also quickly and easily add their own personal tips or recommend existing tips to other users. Additionally, SceneSpotter can be used to directly book Lufthansa flights and selected private accommodation through the online platform Airbnb.

SceneSpotter has been launched with 20 of Lufthansa's European destinations: Bologne, Milan, Rome and Barcelona, Bergen, Berlin, Birmingham, Budapest, Geneva, Helsinki, Istanbul, London, Manchester, Moscow, Paris, Reykjavik, Stockholm, Tel Aviv, Vienna and Westerland (on the island of Sylt).

<http://apps.facebook.com/scenespotter>

Venice to get a high fashion landmark

Fashion legend Pierre Cardin has plans to build a 60-storey landmark in Venice's Porto Marghera, on 125 acres of reclaimed industrial land, owned by the designer, on the border of the Venice lagoon. The US\$1.9 billion Palais de Lumiere - or Palace of Light - skyscraper would be 244m tall and will have 10 restaurants, four cinemas, 50 lifts, 2,000 parking spaces, 1,400 apartments and 300 hotel rooms, swimming pools, gardens, helipad and shopping centre.

Hailed by Luca Zaia, the head of the Veneto region, as Venice's rival to the Eiffel Tower, the project was given the green light for development earlier this year but has since been weighed down by controversy. Cardin, who calls his design a habitable sculpture, says the Palais de Lumiere should be completed by 2015, in time for the Universal Exposition in Milan, which by then should be linked to Venice by a high-speed train.



Hertz Italy launches *smart fortwo* electric vehicle



Hertz has announced that through its partnership with Italo-NTV, the first European private high speed railway operator, Italo customers will be able to rent stylish smart fortwo electric drive's from the Hertz locations at the Rome Tiburtina and Rome Ostiense train stations.

These electric vehicles can be booked from just 8 euros per hour through the website www.hertzialo.it using the special Italo discount code, and will be powered at charging units provided by Enel, Italy's largest electric utility. The programme is an important step in the Manifesto di Roma Capitale to increase the number of electric vehicles and other sustainability initiatives in Italy's capital city. Electric vehicles in Rome have free of charge access to designated parking areas and no ZTL (city centre zone) limits.

The smart fortwo electric drive offers no compromises in safety, agility, comfort and space. The zero emissions two-seater is powered by a lithium-ion battery developed by Tesla Motors Inc. A fully charged battery is sufficient for up to 135km of driving fun.



The Italian Film Festival continues to expand and a 2012 preview of the festival and films selected will be in your next Newsletter.

100 Ferrari owners go on the ultimate driving holiday



On 28th June 2012, the ultimate driving holiday, organised by Ferrari, commenced for 100 of its owners who took a tour of northern Italy combining some of the finest roads in the region with legendary race tracks that have seen Ferrari victories, the test tracks where Ferraris are honed to perfection and, of course, this being Italy, the finest restaurants, hotels and food producers.

Ferrari has also announced that this will be the inaugural event and that it plans to organise further events across its home country so that its owners from around the world are able to explore Italy with the highest levels of luxury, comfort, style and, of course, performance.

Coming from all over the world, the Ferrari owners – and their Ferraris, with which they have travelled to Italy – discovered the places in the Emilia Romagna and Tuscany regions connected to the birth of the Ferrari legend, on the renowned roads of these Italian regions. They drove on the roads of the Mille Miglia and on the Savio circuit, and also on the tracks where Ferrari has raced and won several times, such as Imola and Mugello as well as Ferrari's Fiorano test track, where the cars from the Prancing Horse are developed.

The Ferrari Cavalcade started in Bologna heading in the direction of Imola and the "Dino e Enzo Ferrari" race track, where the participants carried out ability tests for the regularity challenge. The first day was dedicated to the roads of the plain in Emilia-Romagna: Lugo, home of the Baracca family, where the Prancing Horse will be celebrated, along the roads of the river Po delta to visit the Pomposa Abbey, coming back via Ferrara degli Estensi on wonderful roads through the so called Pianura Padana.

A whole day was dedicated to the area around Modena and the places connected to Ferrari with a visit in Maranello and laps on the Fiorano track. The cars then drove through the Apennine to arrive at the Mugello circuit and later on at the Piazza della Signoria in Florence. The final stage of the 600 kilometres led to Bologna on the roads of the Mille Miglia with the legendary Futa and Raticosa passes.

The list of the participants' countries underlines the global spread of the Ferrari brand: USA, China, Lebanon, Hong Kong, UAE, Mexico, South Africa, Russia, and naturally Europe with France, Germany, Belgium and the UK, just to name a few. The Cavalcade event is a way to introduce the clients of the Prancing Horse to the wonderful landscape, the artistic wonders and the exceptional cuisine of Italy. This will also be the philosophy of the upcoming Cavalcade events, which will bring Ferrari clients to Italy's most important places to discover hidden gems of this marvellous country.

New Members

We welcome

Aqua Air www.aquaair.co.nz

AquaAir Freight Services is a logistics provider which can provide personalised customer service suited to the needs of small to large importers or exporters.

Nero Italia www.neroitalia.co.nz

A New Zealand based company with a real passion for Italian espresso! Nero Italia supplies High Quality Espresso Pod and Traditional Coffee Machines and is the New Zealand agent for Caffè Moak, an Italian coffee company based in Sicily.

TECNAM Limited www.tecnam.co.nz

Now well into its second decade Tecnam Australasia is continuing to experience very high growth with a well established Dealer network in Australia, New Zealand and the South Pacific. The operational base is at Ardmore Airport, where the demonstration planes are kept, as well as their technical department and spares.

Eurogamma S.p.A.



Lifting and maintenance for all types of rolling stock.

Light weight, achieved by use of finite element stress analysis of the jack structure, makes the jacks easy to move by the operator.

The jacks can be controlled in sets of 4, 8, 12 etc. to perform single or multi vehicle synchronised lifts.

The modular control system allows the operator to configure the jacks to suit the operation required. For multi vehicle simultaneous lifts, the control can be either by means of a central control panel or a number of linked mobile controllers.

Proven reliability and long life are provided by the use of an irreversible trapezoidal screw / lifting nut arrangement and a highly robust jack structure.

The enclosed design of the jack column means that moving parts are guarded, minimising the potential for an accident in operation.

Jack height is monitored by special twin channel absolute encoder, ensuring accurate synchronisation and no loss of synchronisation due to power failure. Additionally, this eliminates the need for limit switches and a pulse counter, so improving the reliability of the equipment.

Twin microprocessor controls with watchdog systems ensure the safe operation of the jacks. Safety features such as phase correction / detection and load nut wear detection also maximise operational safety.

Jack configuration can be customised to suit the customer's application – lifting height, extending anvil, rail mounted, load cells for vehicle weighing etc.

The jacks are fully compliant with EN1493 for vehicle lifting jacks and are manufactured under an ISO 9001 approved quality system as well as being CE certified by an independent test house.

www.eurogamma.com

Pasquale Viticoltura



In 1997 Antonio Pasquale and Stefania Muraro and their daughters arrived in New Zealand from Italy, bringing a rich family heritage in the wine business. Attracted to the South Canterbury / North Otago heartland near the pioneer town of Kurow, they bought, planted and now nurture some 30 hectares of vineyards.

The Turner family, who had previously worked the land as commercial orchards, were then employed by Pasquale to plant vines on the steep slopes and gentle plains, and set up a state-of-the-art winery complete with bottling and labelling facilities.

In just over 7 years production has grown to 6000 cases, including the unique Alma Mater aromatic blend, classical French and Italian varieties, Passito (made from naturally-dried grapes) and also an intense Limoncello.

The early history of the Waitaki Valley reflects the rise of rail in the late 1800s. Only the glint in the gold prospectors' eyes and the determination of the hardiest of farming families could overcome the rough and wild landscape.

More recently, the massaging of the braided river to form hydro-electric schemes has added ribs of giant dams to the valley's braided backbone. Lakes have brought leisure and the Pasquale Cellar Door at Kurow has added respite and refreshment to the Valley's scenic splendour.



None of this has been achieved without enormous effort and dedication. The Latin motto for the 2010 vintage - Per Aspera Ad Astra - truly captures the essence of Waitaki, and Pasquale: Through Adversity to the Stars.

Exhibiting on the New Zealand stand at the Vinitaly Wine Expo in Verona, Pasquale Viticoltura had sales success with a confirmed shipment in 2011 of pinot gris, dry Riesling, gewürztraminer, pinot noir and Alma Mater aromatic white blend, to be served in restaurants in Milan and other Italian cities.

Robert Parker, the demanding doyen of American wine critics, recently published an avalanche of medal points, lavishing praise and recognition on the Waitaki wines of Antonio Pasquale, and reinforcing the “top tier” status of the sole winery in New Zealand’s newest boutique wine region.

Many Pasquale wines have already reached gold and silver medal status, or taken a trophy in awards through Australasia, and in London, but this is their first major acknowledgement by an American-based publication and ratings system.

An unprecedented total of nine wines have breached the 90 point barrier, suggesting silver and gold medal status. Only “outstanding wines of exceptional complexity and character” are given such a score by the Parker rating system.

Stand-out among the awards, all scoring or exceeding 91 points, are Pasquale’s “rich, dry and silky” Pinot Grigio, the inaugural vintage of a “wonderfully intense” Viognier, and a scarce Pinot Noir from the adjacent, alpine Hakataraea Valley.

A “delicate floral and spice” Pinot Gris, “ruby-purple” Waitaki Pinot Noir, two lime-fresh Rieslings and a crisp “generously fruited and full bodied” Gewürztraminer are all rated highly in the Parker scores.

Even more exotic wines to star in the line-up are a “rich, crisp, viscous” Passito made from air-dried Riesling grapes (90), a unique co-fermented, dry aromatic blend The Alma Mater (90+) and a dry wine from the Italian grape Arneis which expresses “preserved peaches and toast”.

The Wine Advocate magazine’s Robert Parker, America’s most influential critic, and his assessors, have firmly grasped the magic of the minerality and applauded the concentration of the Waitaki wines, says owner Antonio Pasquale. “The high scores across the board recognise our conviction for consistency and authenticity - all our wines are hand-picked and express the limestone of the land, and the purity of the terroir that sustains and elevates them.”

“Parker Points” as they are known in the wine world, can make “all the difference” for export sales, says the winery marketing communications manager, Michael Hooper from Hong Kong. “For these results to become public the day before the Hong Kong International Wine and Spirits Fair is fantastic. The Pasquale family-owned winery has made a huge investment in having its own area at this very influential world wine show, plus a stand in support of NZ Winegrowers. We expect to be run off our feet – any Hong Kong restaurant wanting to be seen as having innovative and exclusive wines will be coming to taste Pasquale as word gets around.”

www.pasquale.co.nz

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