

MADE IN ITALY TRADE EXPO AUCKLAND, NEW ZEALAND

20 & 21 NOVEMBER 2018



10 GOOD REASONS TO EXHIBIT

Leverage your Italian style & flair. Leverage New Zealand's love for Italian style & design by exhibiting among other Italian producers at a uniquely Italian event. **Access your buyers.** The Italian Chamber of Commerce in New Zealand is well connected. We know who's who, and we know who to invite to view your exhibit. **Get connected.** New Zealanders are famously friendly and willing to help. Use the EXPO to connect with New Zealand business people, network with fellow exhibitors and guests, and talk one-on-one with buyers.

Learn about doing business in New Zealand. Talk, at no cost, to a range of professional advisors about doing business in New Zealand. (Translators available if needed.) **Learn from fellow Italians.** Meet Italians who have successfully established businesses selling MADE IN ITALY in New Zealand. **Use the EXPO as a launch pad** for entry or expansion into New Zealand or Auckland, our largest city. **Expand your horizons.** Use New Zealand as a gateway to explore exporting and distribution into the Asia-Pacific. New Zealand has free trade agreements with several countries in the region.

New Zealand is a great place to do business. New Zealand has been ranked No. 1 for ease of doing business, No. 1 for time and cost of starting a business and No. 1 as the least corrupt country in the world. It has a straightforward, business-friendly taxation system and a growing market of increasingly affluent, engaged consumers. **Get ahead for 2021.** In three years, Auckland will be abuzz with the America's Cup and the Prada Challenger Selection Series. Italian America's Cup challenger Luna Rossa will be here. Get ahead of the pack, get established before the rush begins. **Take a break.** Combine the EXPO with a holiday. New Zealand is one of the most scenic countries in the world – and November is almost the start of summer!

For information about becoming an exhibitor or sponsor
 email ItalyExpoNewZealand@iccnz.com or phone +64 (0) 21 0819 0877



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